



EU businesses in communities with less poverty



Aleea Mo ilor, AN6, Beius, Bihor
E-mail: adrian.ciorna@habitat.ro
Tel. +40 259-321-511
www.habitat.ro

Be a Partner
or a Sponsor! ★



Your social investment in the lives of desperate families can look as above!

"In August 1999 it was the Eclipse Build; now we will live another saga, the 2007 EuroHabitat Build. It looks unbelievable: you and 649 mostly unskilled Europeans to build 27 homes in 5 working days. VOLUNTEERS! It will be mesmerizing: you will never be the same on 8th of September. Be part of a 21st century saga: The End of Poverty Housing. Make true the impossible dream of homeownership for his Highness, the Poor, his children - our partners, your neighbor, EU's future. TOGETHER." Adrian Ciorna, National Director of HFH Romania



NHBC volunteers in Beius

Day one will look like this!

Incorporate



"in corpore"



Lafarge mid management team

After day 5 you'll marvel your hands could do a home

Radauti - ROMANIA
1st - 9th of September 2007

Why should a corporate join as sponsor or partner at this European event?

- ☑ experience CSR at its top notch;
- ☑ do *the very* Socially Responsible Investment;
- ☑ give your employees a lifetime experience
- ☑ associate with the leading global nonprofit on poverty housing;
- ☑ make a few children's future bright;
- ☑ network in a very unusual way;
- ☑ join us in celebrating Romania's EU accession;
- ☑ enhance your company's visibility and your public's good will.

How can you help?

- ☑ be a country house sponsor for € 25.000;
- ☑ be an Event Partner for € 100.000;
- ☑ contribute any other significant amount;
- ☑ invite your business partners to join in;
- ☑ donate the materials to build the event houses;
- ☑ endorsement letter.

YES, Habitat is successful in hosting corporates at such communication & building events in Romania!

10 companies were key for building 10 houses during 9 working days in 1999 when we hosted the Eclipse Build event where 380 volunteers worked on site

Corporates like Knauf, Dow Chemicals, Lafarge, Whirlpool or European Drinks donated and sent volunteers.

AVIVA sponsored 3 houses and came with 100 volunteers in Cluj last October. Together with needy families they built the 3 homes in only 5 days!



Executive excitement!

What is 2007 EuroHabitat Build?

The event is part of a unique European effort to communicate a huge need and to advocate in support of resolving poverty housing in Romania and across the continent.

Between 1st - 9th of September 2007, Habitat for Humanity will host the biggest volunteering event in Europe;

The event will take place in Radauti, a very beautiful place located in the N of Romania, near the new border of the EU;

27 houses will be built in a record 5 working days starting with 3rd of September, one for each EU Nation;

Ambassadors, politicians, corporate leaders, EU representatives, other VIPs will work together with you on the site;

Radauti will be the European Capital of Volunteerism in 2007;

More than 650 volunteers will participate at this event!

Advocacy and Communication events are adjacently scheduled. Prior & after the Build!

Read more on www.habitat.ro